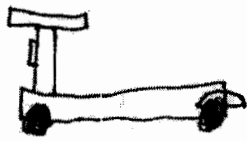
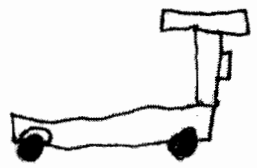


Innovation Celebration



Safety Sip



Developed By

Attachment #5
Innovator's Journal

Entry #1: Define a problem and hypothesize solutions.

Problem:

Ride you scooter so long
you get thirsty, so you
have to ride all the way home.

Possible Solutions:

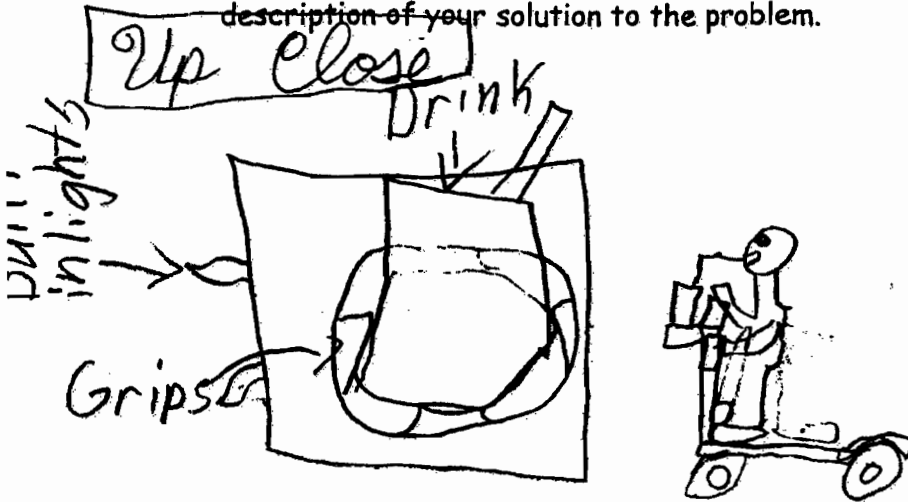
Making a built in
cup holder that can
hold any kind of drink.

Entry #2: What ideas or products already exist that solve the problem, if any?

So far there is nothing
that can help this
problem.

How can you improve on these existing solutions, if any?

Entry #3: Provide a prototype and detailed plans or a schematic and detailed description of your solution to the problem.



Entry #4: Test the prototype or idea. Record your results below.

How did you test your prototype or idea?

I let kids and adults ride my scooter then fill out questions.

How many times did you test your prototype or idea?

ten

What were the results?

There were only a couple of problems.

203
819
0919
Star

What happened when you made revisions and retested?

They worked much better
after I retested my product.
Everything worked after we
made revisions.

Entry #5: Develop a plan for communicating with others about your innovation.

Brainstorm names for the innovation:

Safety Sip

Safe Slurp

Speedy Sip

Who would be interested in your innovation? Who would likely consumers be?

Kids my age would like it.

How would the innovation help them?

They can ride without dying of
thirst.

How many times did it work?

eight times

What works?

Everything works.

What doesn't work?

The light pops off, and the bottle falls out when you hit a bump.

What else do you still need to know to improve your innovation?

Ways to fix the problems.

What revisions are necessary?

We need to put something in the cup holder to hold the bottle. We also need something to hold the light tighter.

What are possible logos, slogans, packaging ideas, sales price for your idea or invention?

Sip Safely with Safety Sip
It should cost about \$25.00

Safety Sip

Provide an advertising or communication plan aimed at likely consumers of your idea.

Are you thirsty after all that riding? You don't have to be if you buy my new product. Not only will you have a cup ^{holder} you'll have a light too. If you don't want to die of thirst again buy Safety Sip!

Product Tes

1 Do you like it?
yes

2 Would you buy it?
yes

3 What is your favourite part? the cup holder

4 What is your least favorite part? when the light falls off

5 Do you like how it looks?
yes

6

Example Survey